

CUDDINGTON, DELAMERE PARK & SANDIWAY VILLAGE PLAN

Facilities & Community Working Group

Survey of School Children – Final Report

Background

The Cuddington, Delamere Park and Sandiway Village Plan was completed in 2015 and highlighted areas for improvement under the heading 'Facilities and Community'. In particular there was an apparent lack of awareness of existing facilities, a requirement to improve and modernize e-communication, and potential to increase the range of leisure activities and community events for young people.

A working group of the Village Plan Implementation Group was subsequently formed to address the actions identified in the Facilities and Community section of the Village Plan. The group agreed that a questionnaire directed to the young people resident in the village and distributed via their schools would enable better understanding of their needs and the optimum channels for communicating with them. The objectives of the questionnaire were to:

- (a) Identify the information about leisure activities of most interest to them
- (b) Identify reasons for not attending existing leisure activities
- (c) Find out how schoolchildren get information about what is happening in the village
- (d) Find out what information young people would like to access and how
- (e) Ask about their satisfaction with internet access and mobile phone connectivity

Method

A questionnaire was drafted (see Appendix 1 for final questionnaire). The head teachers of 4 schools were contacted in May 2016 and asked to participate in the exercise. All agreed to participate and to distribute the questionnaires to children and collect and return completed responses. The participating schools were:

- Sandiway Primary School
- Cuddington Primary School
- Weaverham High School (only those pupils living in the village)
- St Nicholas High School (only those pupils living in the village)

Results

47 completed questionnaires were received from Sandiway Primary School, 20 completed questionnaires were received from St Nicholas's high school and 30 completed questionnaires were received from Weaverham high school before the end of Summer term in July 2016. Unfortunately no questionnaires were received from Cuddington Primary school as the head teacher forgot about them and didn't rectify this omission before the school holidays began. It was agreed in the Facilities and Communities working group that analysis of results should proceed with the responses from the three participating schools.

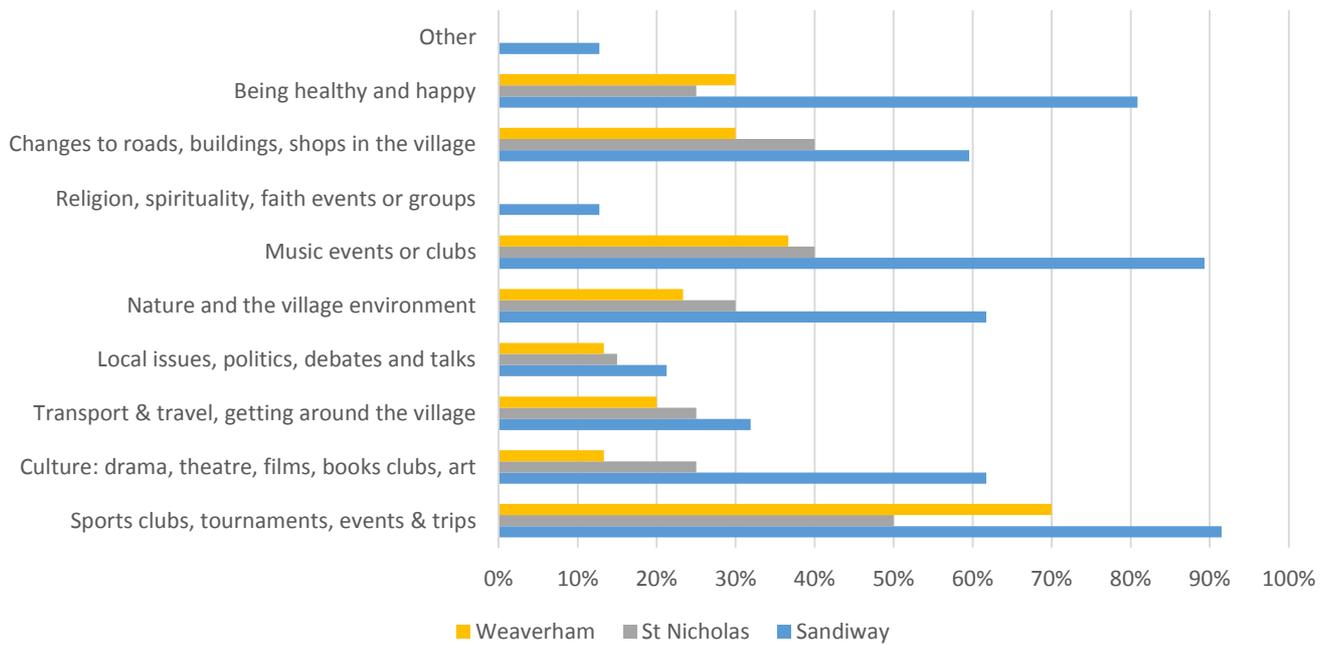
Analysis & Results

47 completed responses were received from one primary school and a combined total of 50 responses from both high schools. Some questions were left unanswered by some respondents, but results from incomplete questionnaires were included in the overall results.

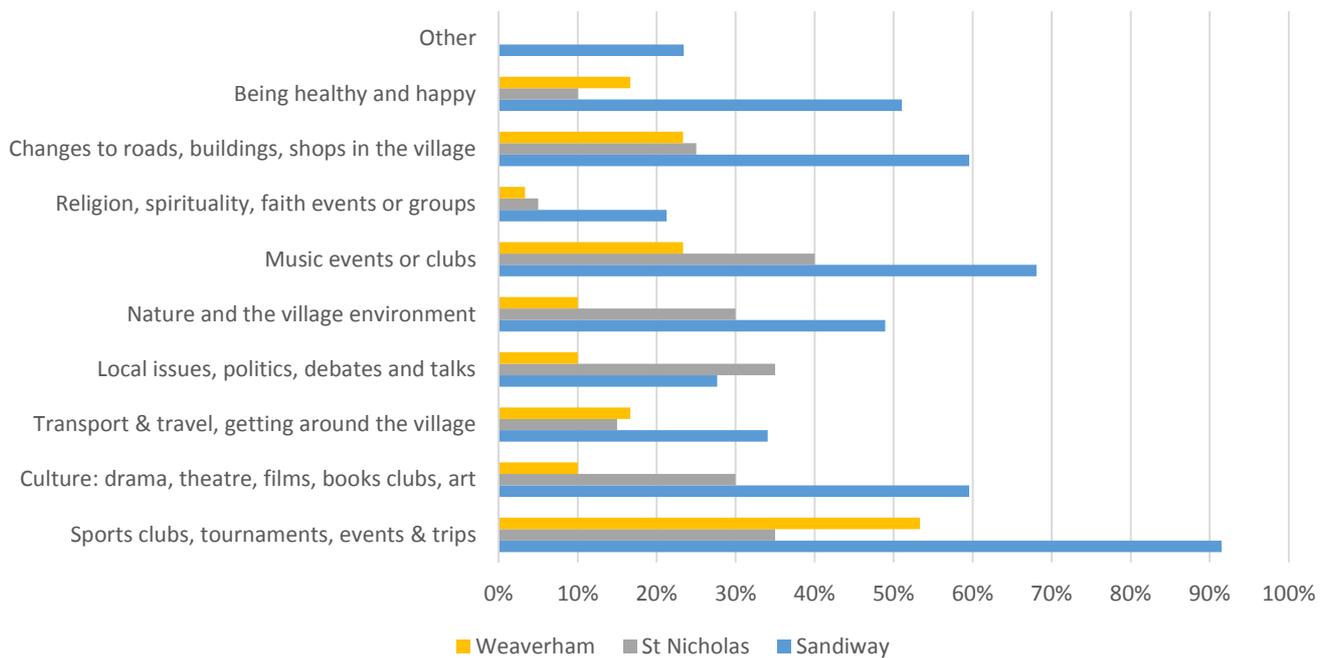
1. Information of most interest to young people (Questions 1 and 3)

Children were presented with a range of options to select and could make multiple selections, therefore graph 1 shows the percentage of respondents selecting each option in Q1, and graph 2 the same representation of responses to Q3.

Graph 1 (Q1): What village information is interesting to you?



Graph 2 (Q3): What village information do you read about on the village website or would like to be alerted about?



Key Findings

- Primary school children generally expressed more interest in each category of information compared to high school children.
- The #1 interest for all age groups is sport clubs, tournaments and events.
- The #2 interest for all age groups is music clubs or events.
- Other interests (selected by >50% of pupils in any one school) are:

- Being happy and healthy
 - Culture: drama, theatre, films, book clubs, art
 - Nature and the village environment
 - Changes to the roads, buildings, shops in the village
- The interests identified by respondents in Q1 correlate broadly with the information that children would like to see on the village website or be alerted about (Q3).

Free Text entries

Six Primary school children and three high school children selected 'Other' for Q1 and entered their own selections. These were as follows:

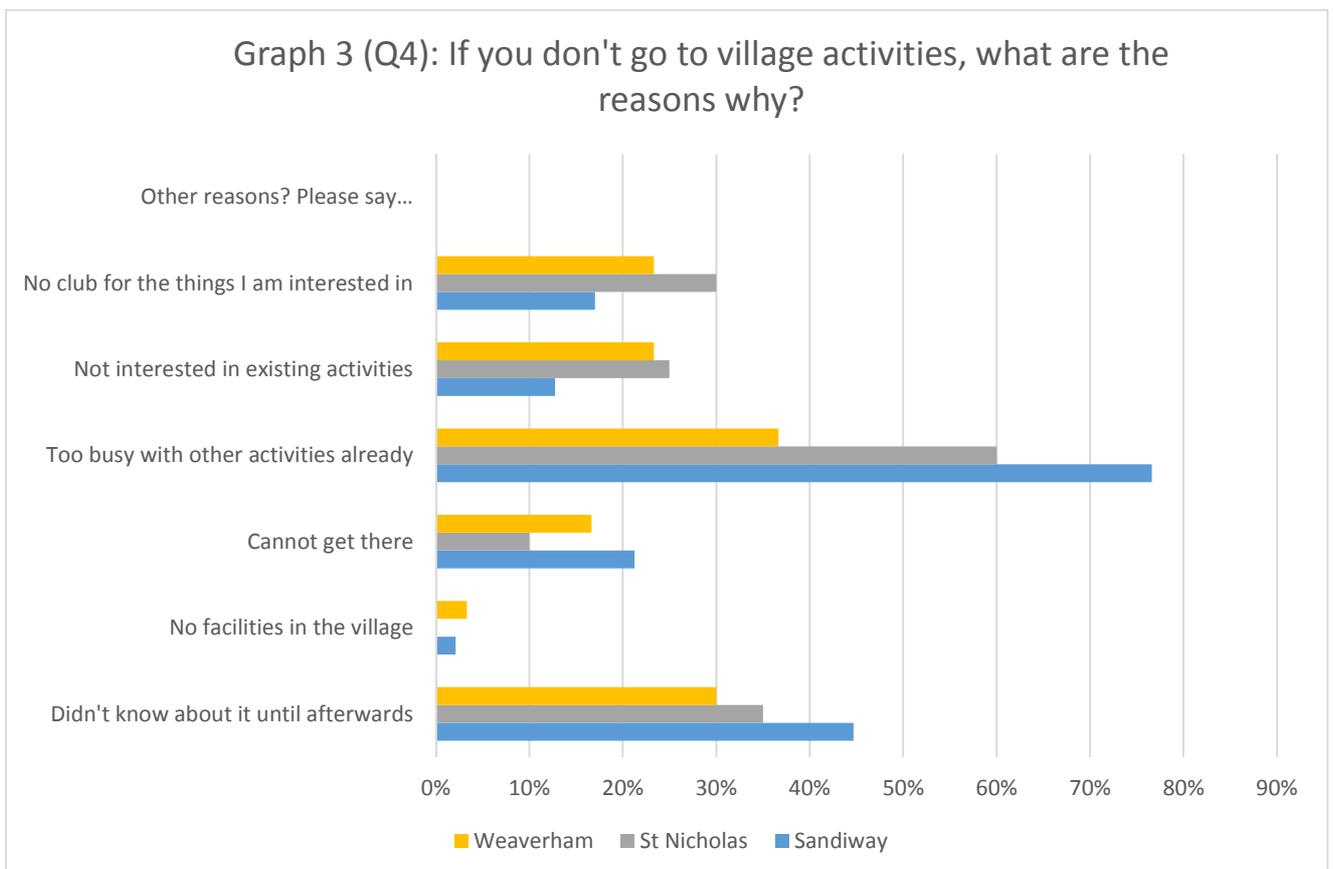
'New shops', 'new discoveries', 'what's going on in different countries (2)', 'friends', 'stuff that's on', 'new things opening', 'news', 'football'.

Eleven Primary school children and five high school children selected 'Other' for Q3 and entered their own selections. These were as follows:

'Library (6)', 'the clubs', 'robberies (2)', 'roads to buildings', 'what's happening', 'local stock market', 'don't read the website', 'nothing (2)', 'didn't know there was one'.

2. Reasons why young people don't attend activities and events (Question 4)

Respondents were asked to select the reasons from a list of options and instructed to select all those that applied. The results are shown in Graph 3.



Key Findings:

- The main reason for non-participation in village activities for children of all ages is that they are too busy already.

- A significant proportion (between 30% and 45% of responders) did not attend village activities because they were not aware of them until afterwards.
- Less than 3% of responders indicated that a lack of village facilities was a reason for non-participation in village activities.
- Approximately 20% to 30% of high school age responders indicated that there were no clubs for the activities they were interested in, and between 10% and 21% of respondents indicated that they couldn't get to activities. These statistics show that opportunities for some youngsters are limited by lack of provision or lack of transport.

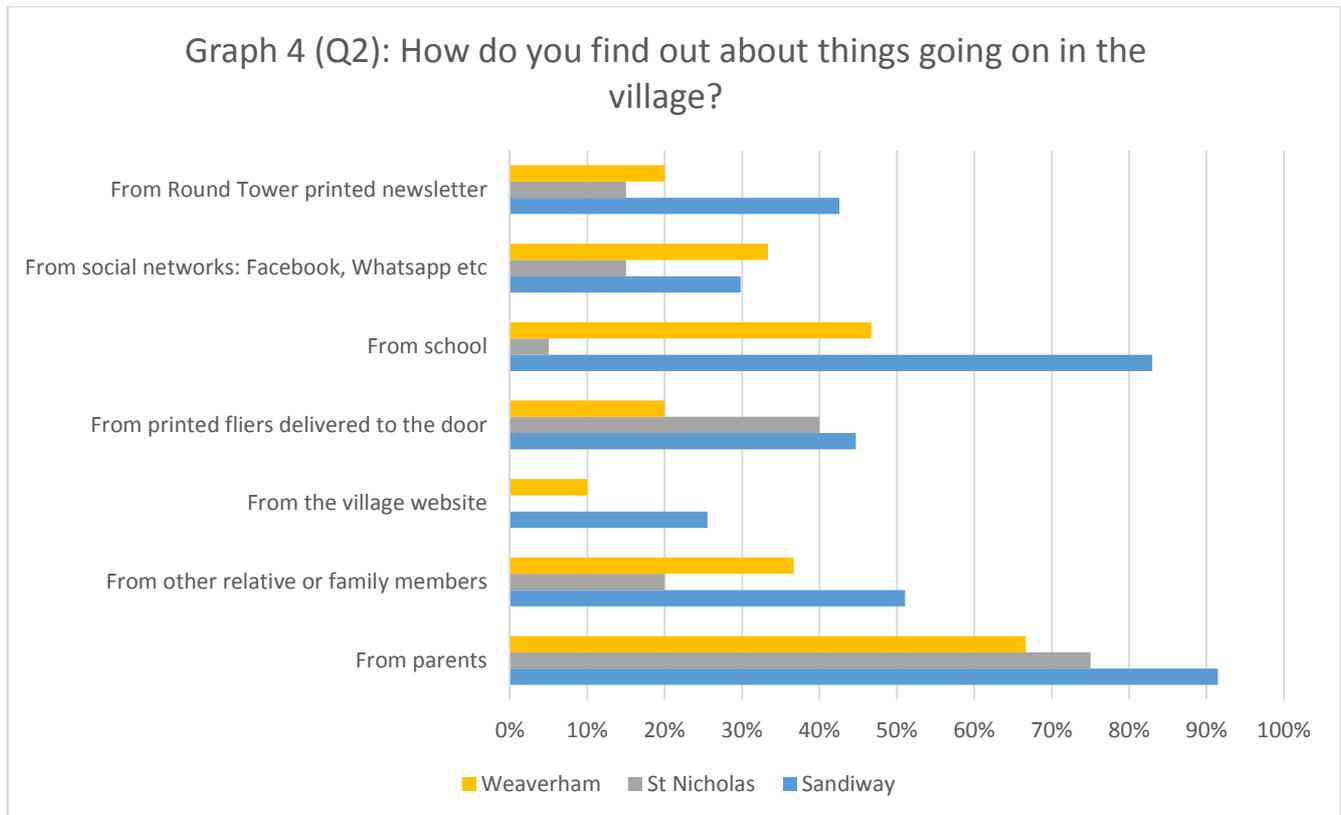
Free Text entries

Seven Primary school children and four high school children selected 'Other' for Q4 and entered their own selections or comments. These were as follows:

'I'm already in clubs', 'I am very busy (2)', 'Not aware of the clubs that go on', 'Sometimes don't know', 'Too busy at weekends and in holidays', 'Usually full clubs', 'Always riding my ponies', 'I have a big family so my siblings may not be interested so I don't have anyone to take me', 'There aren't any', 'I don't want to go'.

3. How young people get information about what is going on in the village (Question 2)

Children were presented with a range of options to select and could make multiple selections, therefore graph 4 shows the percentage of respondents selecting each option in Q2.



Key Findings:

- The main information channel for children of all age groups is their parents.
- For primary school children, the school is also a main channel for information and awareness.

Free text entries:

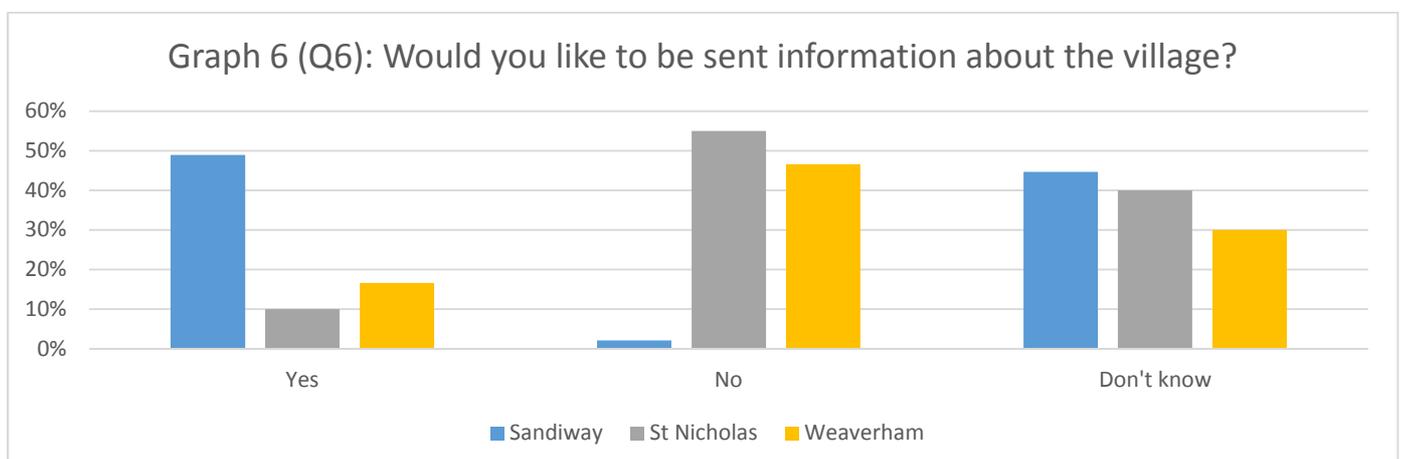
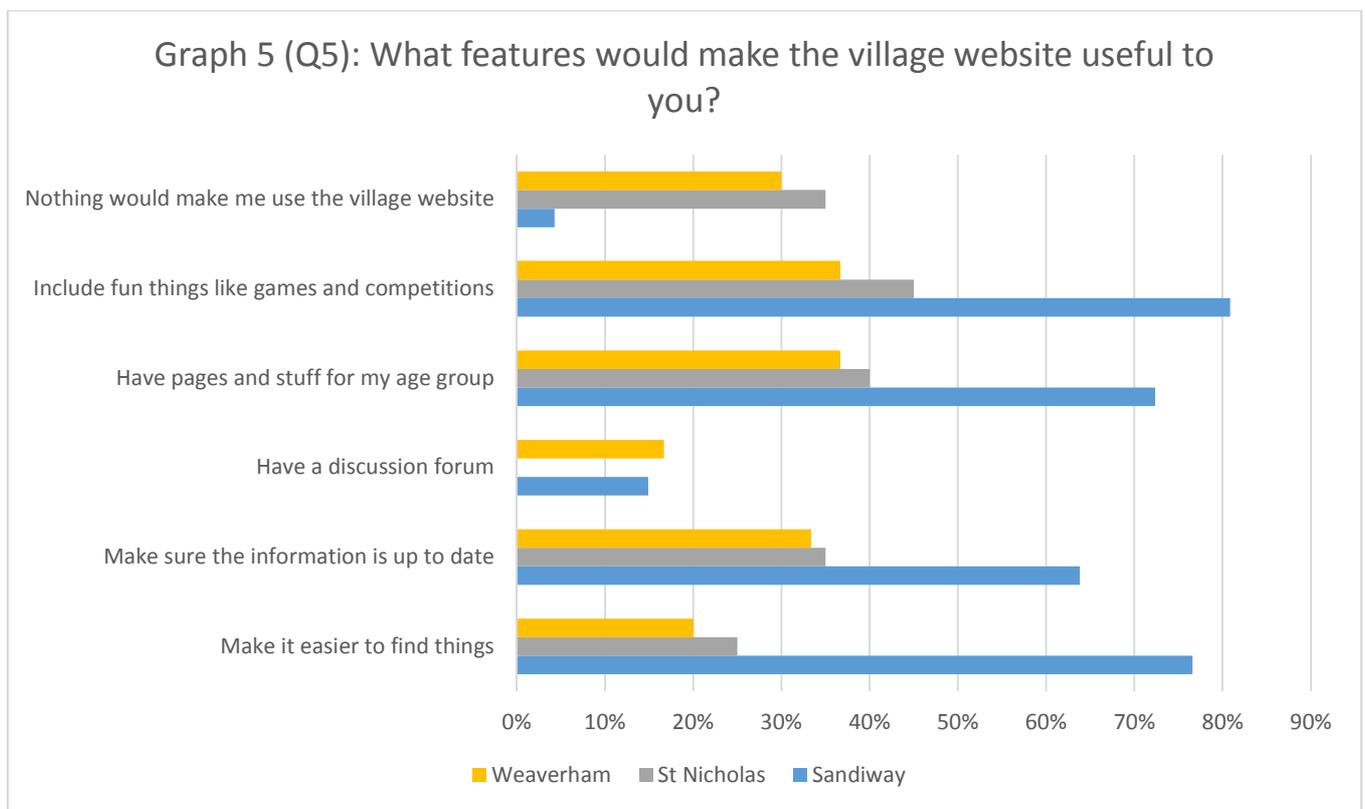
Eleven Primary school children selected 'Other' for Q2 and entered their own information. These were as follows:

'Posters (4)', 'People knocking on doors', 'Newspapers (2)', 'Sandiway news', 'My phone', 'Newspapers & magazines', 'Going around the village and seeing it happening'.

4. How young people want to access information about the village (Questions 5 & 6)

In question 5 respondents were asked whether improvements to the village website would encourage them to use it. A range of improvements were presented, and the participants instructed to select any that appealed. In addition a category indicating that nothing would persuade the respondent to use the website is available. Graph 5 shows the percentage of respondents selecting each option in Q5.

Question 6 asks whether respondents would like to receive information and if so, via what channel. The responses are shown in Graph 6.



- Primary school children indicated that a village website with fun things like games and competitions (81%), which was formatted so that it is easy to find things (77%) and with pages for specific age groups (72%), would encourage them to use it more.
- Children in secondary education were less enthusiastic about website features but still ranked fun things like games and competitions (45% and 37%) and pages for their age groups (40% and 37%) highly.
- Roughly 50% of primary school children would like to be sent information of interest to them, whilst a minority (10% and 17%) of high school children want this.

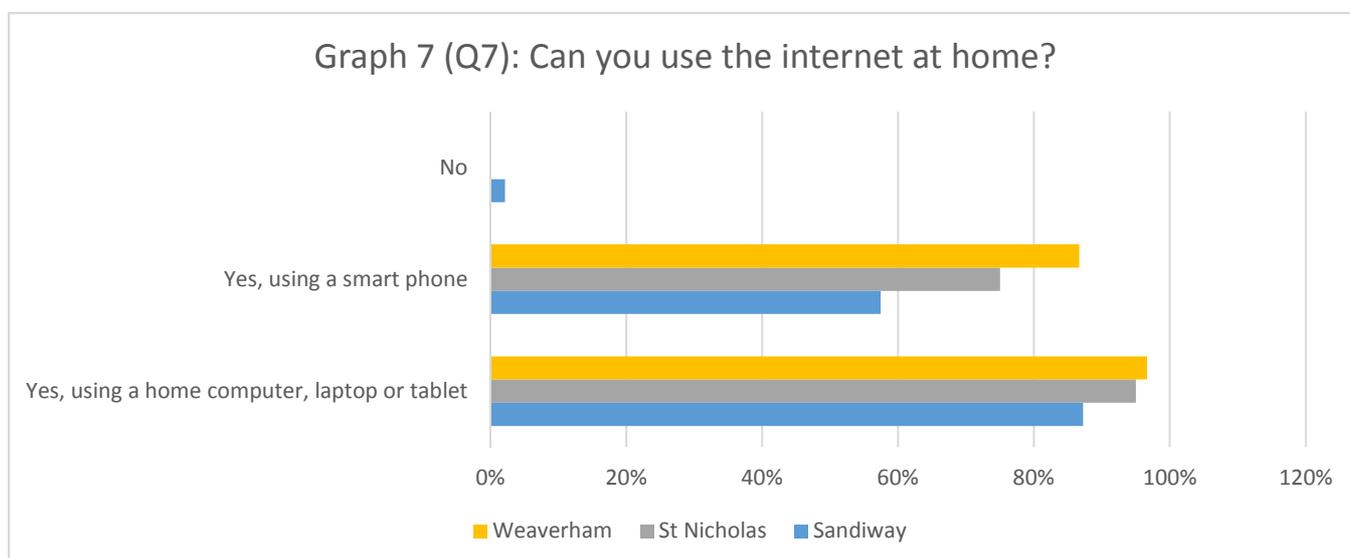
Free text entries:

Five Primary school children and one high school respondent selected 'Other' for Q5 and made suggestions about additional features for the website or comments. These were as follows: 'Getting the news to Delamere Park', 'Email', 'Video', 'If it had notifications', 'If it had more nice things to do and more homework', 'Maybe advertise it'.

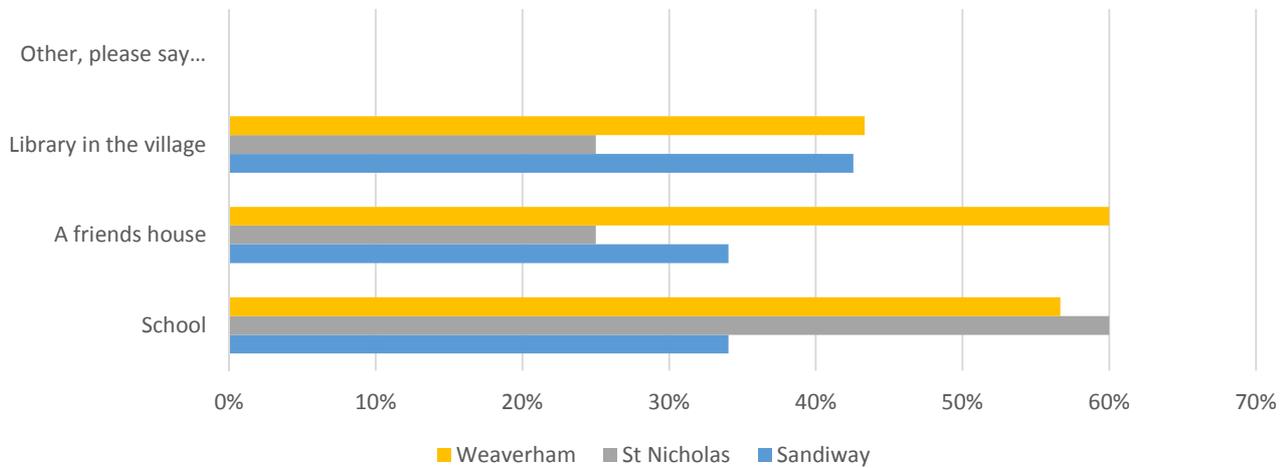
Twenty two Primary school children and eight high school respondents opted to complete the way in which they wished to receive information about the village for Q6. These were as follows: 'Post (4)', 'Text' (4), 'Email' (9), 'Email or text' (3), 'Letter, twitter and phone', 'letter and twitter', 'Via Round Tower', 'Post or email', 'post, text, email', 'by letter or text' (2), 'email, flyers or letters', 'facebook', 'via mail or my dad's facebook', 'snapchat and instagram'.

5. Satisfaction with mobile phone and internet connectivity in the village (Questions 7 to 11)

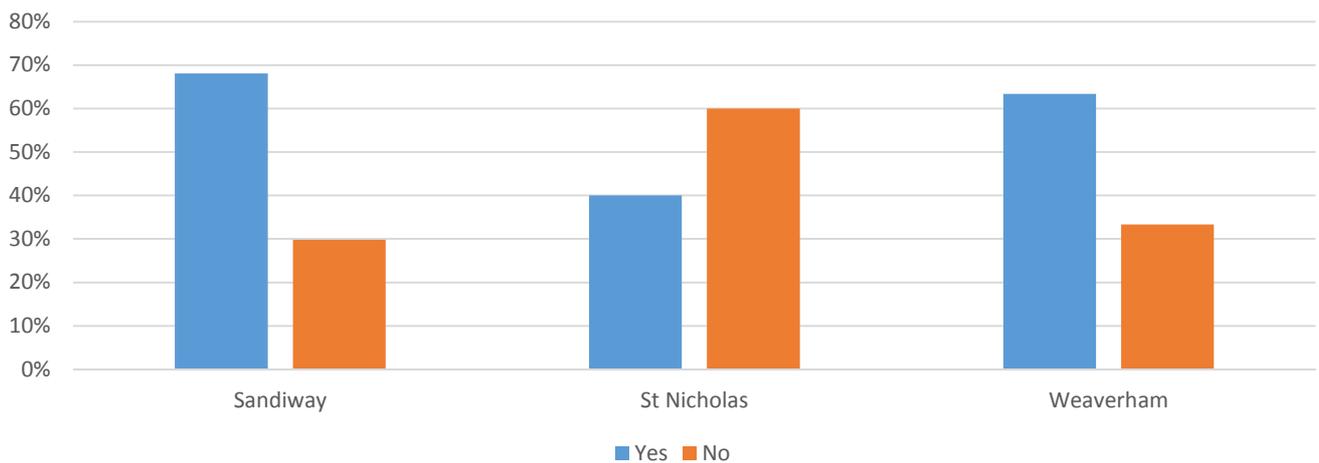
In question 7 respondents were asked whether they can use the internet at home, and asked to select whether that is using a computer (including tablets) or using a mobile phone if they answer 'yes'. See graph 7 for the responses. In question 8 the young people were asked where they could get internet access if they cannot access it at home. Despite the fact that the vast majority of children can access the internet at home, most indicated where else in the village they can access the internet. See graph 8. Question 9 asks about satisfaction with the speed and reliability of internet access at home, whilst question 10 asks about satisfaction with mobile phone signal at home. See graphs 9 and 10 respectively. Question 11 asked for narrative answers about the impact of improved internet and mobile services on the lives of the young people.



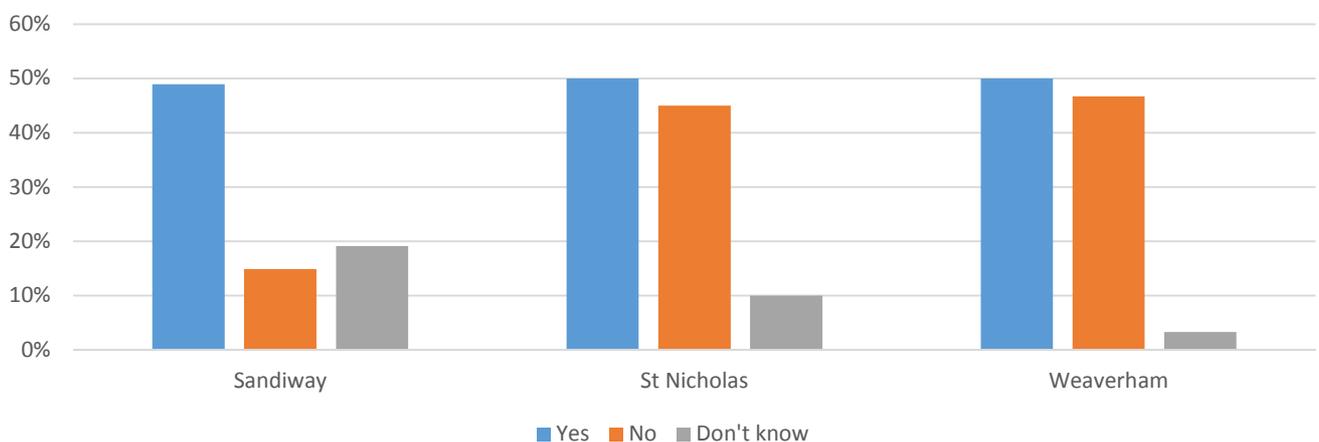
Graph 8 (Q8): Where can you get online if you cannot use the internet at home?



Graph 9 (Q9): Are you satisfied with the speed and reliability of the internet at home?



Graph 10 (Q10): Can you get good mobile phone signals where you live?



- The vast majority of children in the village can access the internet at home; between 87% and 97% using a laptop or tablet, and also using a mobile phone (57% for primary school children, and between 75% and 87% for high school children).
- Young people commonly also access the internet at the library, at friend's houses and at school.
- Between 30% and 63% of children reported dissatisfaction with the speed or reliability of the internet service at home.
- The most frequently cited cause of dissatisfaction with internet service at home related to low internet speed and unreliability of connection.
- Roughly 50% of children reported poor mobile phone signal at home.

Free text entries:

Five Primary school children and three high school respondent selected 'Other' for Q8 and gave details of additional places where they access the internet. These were as follows: 'Relatives house' (3), 'Clubhouse', 'Pub', 'Grandparents', 'No 4G', 'At home'.

Thirteen Primary school children and twenty one high school respondents (being essentially those who answered 'no' to question 9), supplied additional information to explain why they were dissatisfied with their internet service at home. These were as follows: 'Slow or Too Slow' (16)', 'Because it is safe it doesn't open quickly', 'It doesn't load quickly enough', 'Sometimes' (2), 'Because it takes a long time', 'Sometimes (a lot) the wifi drops out', 'Because it always crashes and is slow', 'No 4G, it's 2016', 'Not fast enough or consistent', 'It can take ages to load and sometimes the wifi cuts off', 'Our laptop is very old and extremely slow', 'Can be quite slow', 'It is very slow sometimes'(2), 'It is not fast enough' (2), 'Poor speed (<1Mbit) and connection drops out', 'It cuts out (wifi) regularly'.

A variety of answers were provided to Question 11, and these are shown in Appendix 2.

General Comments and Volunteers

Question 12 asked whether the young people had any other comments about village communications and Question 13 asked whether they had any interest in volunteering for any activities in the village.

- 33 children indicated a willingness to volunteer for the benefit of the village / community.

Appendix 1 – Final Questionnaire

Cuddington and Sandiway Village Plan - Questionnaire for distribution through schools

1st May 2016

Dear Teacher / Parent / Pupil,

The Cuddington and Sandiway Village Plan survey highlighted that young people in the village may not be aware of events, clubs, organisations or activities in the locality which might interest them. To see the survey please visit the village plan page of the village website: www.cuddingtonandsandiway.co.uk.

To improve awareness amongst youngsters in the age group 8 to 16 years, and to ensure that all youngsters have a say in what interests them, the Village Plan Implementation Group needs more information to find out the best ways to ensure this happens effectively. We are also investigating IT and communications and the possibility to modernise or upgrade the infrastructure in the village for internet and mobile connections.

So we are asking for your help as an adult, either as a teacher, parent or guardian to encourage young people to complete the survey attached, or as a young person to request that you spend a few minutes to complete the survey. The questions will only take a few minutes, and all completed questionnaires should be returned to Heather Thompson by **Friday 20th May 2016**. All of the answers will be aggregated together and no individual responses will be shared.

Contact Details: email: to.heather.thompson@googlemail.com, phone: 01606 301095. I am happy to collect hand-completed and collected together questionnaires; just get in touch and let me know where to collect them from!

Thank you for your time in completing the survey!

Heather Thompson,

Representing the Village Plan Implementation Group

Cuddington and Sandiway Village Plan - Questionnaire about your village:

1. What village information or news is interesting? (please tick all that are interesting)

 Sports clubs, tournaments, sports events or Music events or clubs Culture: drama, theatre, films, book clubs, art Religion, spirituality, faith events or groups Transport and travel, getting around the village Changes to roads, buildings, shops in the village Local issues, politics, debates and talks Being healthy and happy Nature and the village environment Something else? Please say what here:

2. Aside from messaging or chatting to friends, how do you find out about things going on in the village? (please tick all that apply)

 From parents From school From other relative or family members From social networks: Facebook, Whatsapp etc From the village website From Round Tower printed newsletter From printed fliers delivered to the door From something else? Please say what here:

3. What do you read about on the village website, or want to be alerted about? (please tick all that you would read about)

 Sports clubs, tournaments, sports events or Music events or clubs Culture: drama, theatre, films, book clubs, art Religion, spirituality, faith events or groups Transport and travel, getting around the village Changes to roads, buildings, shops in the village Local issues, politics, debates and talks Being healthy and happy Nature and the village environment Something else? Please say what here:

4. If you don't go to village activities, what are the reasons why? (please tick all reasons that apply)

 Didn't know about it until afterwards Too busy with activities already No facilities in the village Not interested in existing activities Cannot get there No club for the things I am interested in Other reasons? Please say what here....

5. Would any of these additional features make you more likely to use the village website? (please tick all that you would like)

 Make it easier to find things Have pages and stuff for my age group Make sure the information is up to date Include fun things like games and competitions Have a discussion forum Nothing would make me use the village website Anything else? Please say what here:

6. Would you like to be sent information about the village?

 Yes No Don't know If yes, how would you like to receive it? E.g Facebook, email, text.... Other?

7. Can you use the internet at home? (please tick all that apply)

 Yes, using a home computer, laptop or tablet Yes, using a smart-phone No

8. If you cannot use the internet at home, where can you go to get online? (please tick all that apply)

 School Library in the village A friends house Other, please say where...

9. If you access the internet at home using a home computer, laptop or tablet, are you satisfied with the speed of the service and reliability of the connection?

 Yes No If no, please explain why not...

10. Can you get good signal for calls on your mobile phone where you live?

 Yes No Don't know

11. If you had access to really fast broadband and excellent mobile signals anywhere in the village, what difference would it make to your life?

Write your answer here...

12. Do you have any other suggestions or comments about village communications?

Write your answer here...

13. Are you interested in volunteering for various activities that might improve village life?

Write your answer here...

Thank you for taking part!

Appendix 2 – Free Text Answers to Question 11

Question # 11: If you had access to really fast broadband and excellent mobile signals anywhere in the village, what difference would it make to your life?	
Response	
SW1:	Email
SW12:	No difference because our broadband is fine.
SW13:	It would make it easier to contact anyone.
SW14:	None, because I am satisfied with the speed of my broadband
SW15:	A massive difference because I would be able to contact relatives
SW16:	It would be better because I would be able to talk to my friends and I could look up things I needed better
SW17:	Not a lot because I am satisfied with the speed of my broadband
SW18:	That we could communicate to other people better
SW19:	None because if I'm out in the village I wouldn't be on my phone, I'd be playing or on a walk.
SW20:	If someone faceted me, I would be able to answer it from anywhere in the village.
SW25:	It would be brilliant you don't have to go too far.
SW30:	A big difference
SW31:	I would not wait as long
SW32:	Won't make a difference
SW33:	Lots of things like talking to friends when I'm far away
SW34:	Lots of things like talking to my pen pal
SW35:	It would make my life easier
SW36:	A lot of my life
SW37:	You will be able to phone someone anywhere instead of paying
SW38:	You will be able to phone someone anywhere instead of paying
SW39:	You will be able to phone someone important instead of paying and using up your money
SW40:	It would be a lot easier because then I would know what's happening. Or if someone texted me then I will receive it and I could reply.
SW41:	It would be good but then you can watch things but when you don't you can't go on any social media instead of using your data.
SW42:	Because it would be on 24/7 and I can go online without using my mobile data and text and watch netflix. If use my data I have to keep topping up.
SW43:	It would help me when I'm playing online.
SW44:	It would make me stay on my phone all the time and forget to take in the village how it is.
SW45:	It would make it a lot easier to reach friends and family also I could get to websites I need to reach easier.
SW46:	I could go out with my friends more
SW47:	It would save a lot of time and stop you from getting bored of waiting for things to stop buffering.
SW48:	I'd be more social and be able to connect with my friends more; I'd also use the village website more.
SN1:	Not much, I don't use my mobile for phoning frequently
SN2:	Make it easier to contact people
SN3:	It would be good because I would be able to do my homework with a lot more ease
SN4:	It would supply a dark ?? 24/7 communication inspite of location
SN5:	Can enter more horse competitions
SN6:	It would help with doing homework quicker
SN7:	Very little
SN8:	I would be able to do my homework on the computer faster and I would be able to speak to my friends
SN9:	If you had a problem you could text family for help
SN10:	I would find it much easier to connect to friends or people in my village so could get to different events easier
SN11:	I would stay up to date with school work and exciting things happening in the village
SN12:	I would be able to do my school work easier
SN13:	I would be able to do my homework faster and contact people much faster
SN14:	Make it safer to wander around the village and always be able to contact someone quickly
SN15:	I could communicate with friends and family easier
SN16:	It would mean you can call people quickly and things wouldn't buffer
SN17:	Not a big difference
SN18:	I would be able to communicate more to others and my friends easier
SN19:	I would be able to communicate more.
SN20:	Make it easier to contact people which is important
W1	Huge difference, socially and running business
W2	Not that much. It would just speed up things.
W3	I could call friends quicker
W4	No difference
W5	I am able to keep in touch with my friends
W6	Be able to get on the internet faster. Be able to have calls without them breaking up.
W7	You would be able to contact anyone anywhere and at anytime.
W8	It would be a lot easier to contact people and work from home.
W9	Would be quicker at doing homework and could go out of the house before its dark. Would be able to ring my Mum when need picking up. Dad would be able to make work calls from home.
W10	I could talk to friends and family a lot more.
W12	It would make it easier because I could connect with friends and family together anywhere I wanted, making it much easier to know info.
W13	Nothing
W14	It would mean I can get in touch with my parents quicker.
W15	A lot
W16	I'd be happier and wouldn't stress out.
W17	It would make me use it more.
W18	I already do
W20	I would use social media a lot more
W21	Facebook, Instagram, Snapchat and Twitter would load faster, when going out me and my friends could communicate faster
W22	It would make school work easier, social network quicker and more likely to use it.
W23	I would get hold of anyone when I need it, no lag
W24	I could do more
W25	Not really as I get a good signal at home but not around the village
W26	Contact mates more to go to park
W27	Wouldn't make a big difference
W28	Yes, because it would make my life much easier and mean that I will be able to play or go out to play football with my friends much more
W29	Little difference
W30	Little difference