

## **Neighbourhood Plan Steering Group Meeting 10**

### **Notes from Economic Development Workshop**

**Village Hall, Norley Road, Cuddington**

**Tuesday 15th March 2016 at 7.30pm**

**Present: Tim Vincent, Mike Jeal, Hilary Knowles, David Jackson, Kate Johnston, Juliette McDonald, Alan Latham, Eileen Kerrigan, John Kerrigan**

**Apologies Val Godfrey, John Faulkner**

#### **48 Finance Update**

Juliette reported that she had met with Julie, the Clerk to PC, and the plan was to seek funding from the beginning of April. She commented that the process was surprisingly complicated. Elaine Beech (who was treasurer on the VP project) had been contacted for advice. The Chairman undertook to seek other sources of help.

Up to four applications may be made for a NP project and each tranche must be spent within six months or returned.

#### **49 Housing Needs Survey Update**

A draft suitable for piloting had been circulated. David had tested it and found a number of problems. It was agreed that David and Mike would produce another version over the next few days. This will be circulated for comment.

After the meeting Mike suggested that we should pilot the HNS in paper format only so that the SurveyMonkey expenditure commitment could be delayed.

#### **50 Communications Update**

Eileen reported that she had visited three potential hosts for the Roadshows; Cuddington School, The Methodist Hall on Weaverham Road and the Library. All were able to offer their premises.

Posters and possibly banners will be produced to put around the village to support the HN Survey and the Roadshows.

A RT supplement will be produced for the April edition and the deadline date has been agreed with the RT editor.

The PC will be given a briefing at their next meeting on progress and plans for the NP Project.

#### **51 Green Issues Update**

Alan and Hilary had produced updated suggestions for the Roadshow material based on the feedback from the team. Alan had also taken photographs of vistas around the village.

These will be reviewed at the next meeting

#### **52 Economic Development Workshop**

##### **General Discussion**

It was noted that we need to make a good attempt at involving the local businesses in the NP development.

One opportunity might be to ask them to make contact with us via the Round Tower Special Edition we are planning.

Are there members of the business community who could help us to get into the local business networks eg Facebook pages etc?

A wine evening at DefiNe Wine?

The workshop discussion was based on documents provided by Kate and Tim.

Specific issues

The promotion of the local economy

Support of shops and business

Support of employment opportunities

Promotion of tourism in the area

Objectives

Under each objective the notes made on the flipcharts have been included below.

**Objective 1 To sustain and improve local services and community facilities**

- If you were unable to get out of the village are the facilities adequate for your basic needs
- If not what is needed
- Use the Table below as a prompt at Roadshow (similar to a question in the HNS)
- Question for the team.. **DO WE UNDERSTAND THE CONTENTS OF THESE TABLES? IF WE ARE GOING TO USE THEM AT THE ROADSHOWS THEY NEED TO BE MODIFIED.**

THIS IS WHAT WE HAVE IN THE VILLAGE / PARISH?

Table 6.1 Cuddington and Sandiway services and facilities

Service/facility		Comments
Doctor's surgery	√	Danebridge Medical Practice
Pharmacy	√	Rowlands and within surgery
Dentist	√	Mere Lane, Cuddington
Optician	x	
Library	√	Sandiway Library
Place of worship	√	St John the Evangelist, Sandiway Methodist, Gospel Church,
Community hall	√	St John's Church Hall, Village Hall, Sandiway and Cuddington Scout Hut
Banking facility	√	Cash Machine associated with Spar store, Birmingham Midshires Building Society
Post office	√	Chester Road
Public house	√	Blue Cap (with associated Premier Inn Hotel), Hungry Horse
Newsagents	√	Handley's Newsagents
Convenience goods	√	Spar, Premier Convenience Store. Shell Petrol Station and associated shop.
Butcher	√	W.H. Garner and Son, Littlers
Baker	√	Country Bakery
Greengrocer	√	Fruitlands
Supermarket	x	
Comparison goods	√	Hollybank Vets, Lovia Bridal, The Hair Studio, John Dudley Hair Shop, J.P Moores Garage, Define Wine Shop, Red Carpet Hair & Beauty, Blakemere Craft Centre, The Studio (Face, Hair, Body), Greenwood Lighting, The Hair Company, Sandiway Dry Cleaners, Allsons Estate Agents, Surf and Fix It Computer Repairs.
Café/restaurant/takeaway	√	Jade Budda Chinese Restaurant, Sandiway Chip Shop, Sandiway Kebab & Pizza House

Service/facility		Comments
Playgroup/nursery	√	Holly Grange Nursery, Toddler Group within Sandiway Primary School
Primary school	√	Sandiway Primary, Cuddington Primary School
Secondary school	x	
College	x	
Police station	x	
Fire station	x	
Allotment gardens	x	
Sports facilities	√	Norley Road Playing Fields and Tennis Courts, Sandiway Golf Club
Play area/park	√	Boundary Lane Green Jubilee Play Area

**Other observations**

- Redwalls Private Nursing Home
- Sandiway Lodge Care Home
- Cuddington Railway Station
- iMap Centre Independent Day and Residential Special School

**Objective 2 To strengthen and support economic activity**

- What attracts people to work in the village?
- What do you as a business owner need from the village?
- Could a Neighbourhood Plan be used to direct priorities for “change of use”?

**Objective 3 To support sustainable growth that will protect and maintain existing businesses.**

- Should this read “support” rather than “protect”
- What would make growth of business activity sustainable?
- How do we develop but still maintain the distinctive character of a village?

**Objective 4 To provide employment opportunities for residents by retaining existing employment and encouraging new employment of an appropriate scale.**

- What would attract more businesses into the village?
- What kind of businesses do we want to encourage in our land use policies?

**Objective 5 To develop tourism and the opportunities this provides as an important part of the local economy.**

- What ideas do you have for tourist attractions in our Parish / Village?
- How do you think Blakemere might be developed? (might be too controversial)
- What are the opportunities for eg Geo-caching, cycling ways etc?

## Summary of Actions

Action	By whom	Due Date
Consider ideas for a logo ahead of the next meeting and arrange initial meeting	Comms Team	Ongoing
Sign Off NPSG Constitution	All	Ongoing
Progress the Grant application to ensure funding from beginning of April	Juliette / Julie	ASAP
Forward suggested names of possible contacts in the local business community. After the initial policy ideas have been formulated.	All	April 2016
Revise draft HNS and circulate to the team	Mike / David	18 <sup>th</sup> March
Confirm dates and venues for the Roadshows	Comms Team	ASAP
Meet to detail the communications plans for April	Comms Team	21 March
Provide logo in formats that the comms team can use on posters banners etc	Kate	ASAP
Prepare an input for the PC meeting to advise on plans and costs	John K	21 <sup>st</sup> March
Prepare script for the RT special edition and seek PC approval. Submit to RT editor	Comms team	23 <sup>rd</sup> March
Contact nominated piloters for the HNS	All	ASAP